



Internal Audit Unit

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Importance of operational planning

For an organization to operate successfully over the long term, it is necessary to have a strong internal control system, in which operational planning is an important component that helps the organization monitor and verify accountability for its activities effectively, efficiently, and economically. An organization that manages its operations well can help prevent and manage risks, as well as build the organization's reputation and increase public trust.



Operational planning is a management function related to setting goals for the future implementation of the organization's work, and deciding on the tasks and resources needed to achieve those goals and obtain specific results within a set timeframe. An operational plan shall be prepared with clarity, outlining the responsibilities of the officials in charge, with the aim of fulfilling the plan or the daily work tasks of the organization. In doing so, the head of the organization shall ensure that all levels of leadership involved in implementing the organization's plan clearly understand what the organization needs to do now and, in the future, in accordance with the organization's plan, in order to achieve the priority plans that have been set.

Operational planning is truly important for an organization because it reveals the work activities that will need to be carried out in order to achieve the organization's vision, objectives, and goals. Planning provides important functions including:

A. Provide Direction: Planning is a critical point that helps officials in charge of implementing work activities know clearly the goals and objectives they want to achieve within the plan.

B. Coordinate Planning: It can link all of the efforts of the officials in charge of implementing work, in order to coordinate with relevant stakeholders.

C. Provide a Standard: Planning allows you to know the scale of work operations, which can help in defining and providing a specific benchmark or standard within the operational plan.

D. Give Confirmation: Planning can provide clarity on the objectives, activities, and resources to know before carrying out their work.

E. Have Well Preparation: When officials in charge prepare a plan for organizational leadership, they should consider a number of factors that may pose challenges. These influencing factors include **Internal organizational factors and Indirect influencing factors**

F. Provide Motivation: Planning encourages and drives success in the implementation of the plan.

In general, operational planning is truly important for an organization because the operational plan will outline the work activities that need to be implemented in order to achieve the vision, objectives, and goals of the organization.

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Reference: The Excellence of Operation

Management by Internal Audit Unit of F.S.A.

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